



CRE Tech Talks

Episode #2: The Fast & Furious CRE Tech Explosion

4 Ways to Up Your CRE Tech Game

Pierce Neinken, West Region Solution Director for CBRE in California and the Founder of CRE // Tech Intersect

- 1.** Down "The CRE Tech Report" which profiles all of the participating companies in CRE // Tech Intersect. It includes commonly used acronyms - because there's a language unto itself within this space - and also includes current fundraising activities, including a table showing who's received what recently.
- 2.** Reach out to companies most relevant to you. These companies are eager to have conversations about their capabilities, and they're eager to learn.
- 3.** Attend the CRE // Tech Intersect events. We're looking to build a big tent here. We want anyone who wants to learn about emerging CRE technologies to have the opportunity.
- 4.** Be on social media. There's a community developing that's pretty on top of major developments. I'm on Twitter. There are a lot of really dynamic people on Twitter that are advancing the conversation. I'd say join Twitter, if you can, and follow me @pr9ken. Then, if you have any questions, reach out to me. I love talking about this stuff, and I really appreciate the invitation.

CONTACT:

Pierce Neinken: pierce@cretechintersect.com  