

# Emergency Broadcasting Solution



## Prepared Buildings

“Real-time emergency broadcasting is an essential part of any Business Continuity Plan, ensuring communication with occupants, vendors and staff across a portfolio during critical situations.”

**David Osborn**  
CEO, Building Engines

**Request a Conversation Today:**  
**(866)301-5300**

## Overview

**Ensure the safety of building occupants and reduce the risk and liability associated with emergencies!**

Building Engines offers access to a two-way, on-demand emergency alert service and response system that enables companies to communicate critical information during a time-sensitive, unexpected crisis.

This real-time response capability empowers users to send messages simultaneously via email, phone, text, and text-to-voice, ensuring timely and accurate message reception.

## Features

### 1 Two-Way Messaging

The Emergency Broadcast System has two-way messaging capabilities; once a message is sent, recipients can respond to a voice or text message and provide critical information about their status.

### 2 Multi-Modal Communication

Since critical lines of communication are often cut off during an emergency, the flexibility inherent in multi-modal communication increases the chance that important messages will reach contacts quickly. With minimal effort, you can manage multiple points of contact (email, phone, text, text-to-voice, etc.) and seamlessly shift from one modality to another during an event.

### 3 Audit Trail

Auditing functionality provides the capability to track and document recipients' responses to alert messages. This feature supports deployment of resources for those in need of immediate assistance, as well as a record for auditing, compliance and debriefing purposes.

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## Calculate Your Price

Determine how many contacts you will communicate with during emergency broadcast situations, and use this number to “choose your bracket.” Use your message units as you see fit! Send messages in any combination and to any recipients without incurring an overage.

From	To	Cost	Message Units
1	499	\$6,000	2,500
500	1,000	\$9,000	5,000
1,001	2,000	\$12,000	10,000
2,001	5,000	\$15,000	25,000
5,001	10,000	\$18,000	50,000
10,001	15,000	\$20,000	75,000
15,001	30,000	\$25,000	150,000

\*Overages will be applied if you consume beyond your allotted message units.

## Send How You Like

The use of email and text do not result in the consumption of a message unit – **they are FREE!** Message units are only consumed when the phone and voice2text option is used.

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